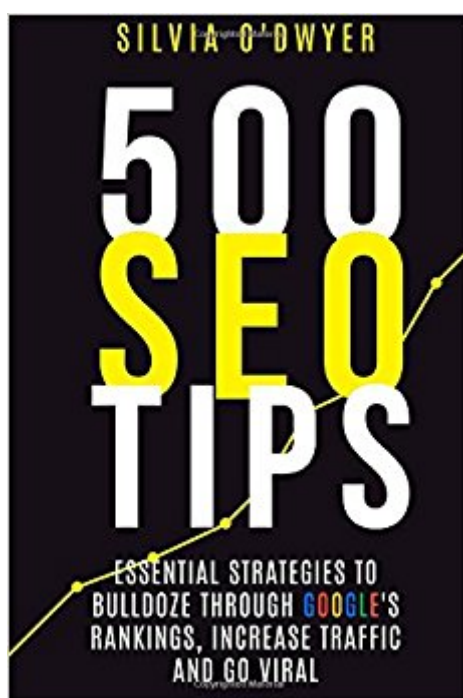


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500 SEO Tips: Essential Strategies To Bulldoze Through Google's Rankings, Increase Traffic And Go Viral



Synopsis

"500 SEO Tips" contains 500 bite-sized yet extremely actionable SEO strategies, tips, tricks, tools and hacks that you can use right now. Do you want to start getting traffic to your site and fast? Do you need lots of invaluable, juicy tips to get your website ranking higher? Want to get your website known on the web alongside brands such as Mashable and BuzzFeed? "500 SEO Tips" is an answer to every webmaster's call. This book covers everything you need to know in the SEO and content marketing world including keyword research, competition analysis, linkbuilding, on-page SEO, technical SEO, creating viral titles, blog posts and infographics, tips for 2015 and so much more. It's time to go viral, get known and rank higher. It's time to start getting insanely actionable advice that you can use right now, to get your website on the road to extremely successful. A lot of the advice on the web is difficult to read and completely outdated. This book offers you the complete course to SEO. Retaining all that experience but completely up to date for 2015. Most of the tips found in this book can't be found on the web. Simple as that. I've also asked some of the most notable experts in SEO, and a few industry leaders to give their thoughts on the best SEO tips they've ever come across. Don't wait, join the thousands who have already bought this book, and kick-start your website's growth today.

Book Information

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Customer Reviews

Although I'm quite familiar with SEO, it's difficult to keep up on the ever-morphing world of The Google. I bought this on a whim and found it to be very helpful in listing not only things I was already

aware of (but needed to be reminded of), but also discovered a number of approaches that I hadn't thought or heard of. I looked back after reading the book and saw that I had bookmarked almost 100 tips for further follow-up & study. That alone was worth many times the price of the book. Yes, there are a few places some editing could be done, for example, a few of the lines don't wrap properly - but it in no way detracts from the usefulness of the information. I'd recommend this to anyone who needs a primer on SEO or just needs to keep up with this ever-changing area. It's not intended to be a final source, but one that can stimulate areas for further study. Unlike another reviewer who unfairly criticized the author and the book without having read it, I found it to be very informative and am very happy with my purchase.

This is the best book I've read on SEO. Previously I had read "SEO 2017" by Adam Clarke and "SEO Fitness Workbook" by Jason McDonald but they're not nearly as great as this book. This book truly delivers on so many great tips and techniques to make your website appear on the top google search results. I've read 60% of the book and I have not finished since I cannot process so much information and great tips. You will not be able to read this book in one sitting. It's been a few weeks since I started reading it and I am truly enjoying it. This book makes all the difference in SEO. I now feel that I could become an expert with all these techniques. The author provides a great base from which to launch your career in this business. Thank you so much Silvia.

I found some great information and resources in it. I'm happy I bought it and it's definitely worth the price. Not surprisingly, it's somewhat light on details on the individual items. But it would be good if you're a web developer, designer or motivated business owner who wants to learn some broad SEO topics and use what you learn to search for more detail online. If you're already an expert at SEO, I doubt this would be a helpful book for you. FYI, this book appears to be self-published and could do with a little tighter editing and attention to formatting. Overall it's a good buy though.

I found this book to have many good tips. Some are hard to put into practice. I think even if you just use a handful of these tips it will help your business with SEO. I have just started blogging, so I can use any help at all.

Most of these are intuitive, however this is still a great reference.

The techniques described in this book are the real deal, they're easy to understand and implement. I

have seen a great improvement in website ranking and incoming traffic. Highly recommended!

The book is broken down into 13 chapters with everything from keyword research to technical elements to off-site SEO strategies, too. The book attempts to offer a comprehensive guide to SEO success and, for the most part, it succeeds. Particularly with regards to the first half of the book the SEO tips offered are clear, practical, and applicable to new and existing sites. One of the problems with buying a book of 500 tips is the creeping suspicion that most or all of them will be things that an experienced SEO will have come across before. After all, is it really possible for someone to come up with 500 things that no one has ever considered or heard of, especially in a competitive field such as SEO? The answer to the question is, as expected, no, it is not possible. However that is not to say that the book does not offer some new tactics for the reader to deploy on their own site or the sites they optimize for their clients. There are more than a few tips that are either new or that are explained in more and better detail than what exists elsewhere online.

O'Neil's clear explanations and examples offer significant added value even when tips are things that might be fundamental or offered elsewhere online or in books. While 500 SEO Tips won't be the last place to turn in developing an online marketing strategy, it would be a very good place to start.

This is truly a valuable resource for everyone. Whether you're just getting started with digital marketing or you've been doing it for years and years, you'll find something useful in this book. It's filled to the brim with: tips, templates, examples, strategies, how-tos, and links to tons of resources & tools to help you along your way. This is one book worth having in your library and referencing over and over again.

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